

MINUTES OF THE DERBY ADVANCED MOTORCYCLISTS GROUP

Monday 12th March 2018
At Derby Royal British Legion

Present: Sarah Shanks-Pell (Chairman)
Amanda Nixon (Treasurer)
Dave MacGregor (Secretary)
Mark Collier
Chris Longdon
Pete McCrorey
Luke Tarrant
Geoff Salt
Kieron Shanks

36 Derby Group Members

Apologies: Amy Cauldwell
Ravi Kumar
Mick Sharrock

- 1 The Minutes of the Previous AGM were approved.
Proposer: Dave MacGregor Seconded by: Phil Fairbrother

Sarah Shanks-Pell noted that there was a slight error point 5 in that the word his should be substituted for her.

- 2 Chairman's Report
The Chairman commented the Success of the Club was not down to just the Committee but to all club members. The Highs and Lows of the Club Year were highlighted. Membership numbers had reduced following the end of Bike Safe. As Volunteers the Committee dedicated a lot of time to running the club which was to be commended. Once again the Derby Group had enjoyed considerable success which could be attributed to our dedicated Observing Team. Observers were now embracing new technology to further enhance our offering to New Associates. Some observers had invested their own money in equipment to assist during Observing. A new programme of rides was planned with brief details to be posted on facebook shortly with further details once they become available. The Chairman noted membership recruitment events were being scheduled to take place in 2018, the first of which enabled us to foster a relationship with Pidcocks in Long Eaton, the second will help us strengthen relationships with CMC at Clay Cross. The first talk of the year would be by Simon Parry from Hadrian Tours, other talks would follow during the year. The Chairman hoped to maintain and strengthen relationships with local IAM Groups. The Group Sign-off scheme was a new option to allow new Associates a modular route to Advanced Riding without the need for undertaking a test.

- 3 Secretary's Report
The Secretary Reported that Membership numbers were down on 2017, this was primarily down to cleansing of Membership Records to remove historic records where members had not re-joined. The Secretary and Treasurer had worked very hard together to get subscriptions in on time.

The Secretary proposed that if subscriptions were paid on time that subscriptions would remain the same, however if membership subscriptions were paid late, that subscriptions would increase to £20. The membership was asked for a show of hands as to whether this was acceptable. Save for approximately 4 Members who were not in agreement to this proposal, the motion was therefore carried.

Pete Macrorie raised the point that if the Membership Year were changed to March that perhaps there would be less problems with the collection of subscription payments. The Chairman at this stage noted that this therefore presented problems when it came to the AGM as non-members were not eligible to vote and therefore this may cause more problems than it solved, additionally investigations would need to be made to ascertain whether there were any substantive reasons as to why the membership year could or could not change.

4 Treasurer's Report

The Treasurer reported that the Accounts were available on the website to review.

The Treasurer Reported that both accounts were in a healthy state but that there had been significant difficulties in the collection of Membership Subscriptions. The Treasurer asked for a show of hands as to whether Members would be amenable to making payments by Direct Debit or other direct bank payment method. An almost unanimous response was received.

The Treasurer also highlighted an alternative option of a Membership Savings Scheme to allow members to put away a small amount each month until the following years subscriptions were paid in full. This idea was popular with a proportion of the membership.

Proposed: Phil Fairbrother Seconded by Pete McCrory

5 The Chairman noted it was at this stage of the meeting time for all existing Committee Members to stand down and stand for either election or re-election.

- a. Sarah Shanks-Pell stood for re-election as Chairman. Members Unanimously accepted her re-appointment.
- b. Amanda Nixon stood for re-election as Treasurer. Members Unanimously accepted her re-appointment.
- c. Dave MacGregor stood for re-election as Secretary. Members Unanimously accepted his re-appointment.
- d. All other Club Members stood down and were all duly re-elected.

SSP advised that the Committee welcomed members to apply to stand as Committee Members. A Social Media Coordinator was required. No Members put themselves forward at this point.

6 Any Other Business

- a. Richard Ward's Questions
 - i. What was the Strategy for Membership Retention
 - ii. What was the Strategy for Membership Recruitment
 - iii. Branding is the Group the Derbyshire Branch of the IAM or Derbyshire Advanced Motorcyclists in Association with the IAM

iv. What was the Communications Strategy

The Chairman noted in relation to questions (i) and (ii) that as the Committee were required to stand down at the AGM that no strategies had been drawn up at that time, however the Chairman had prepared a SWOT Analysis in anticipation of her potential re-election in order to form the basis of discussions at the next Committee Meeting to prepare the afore mentioned strategies.

In relation to question (iii) the Chairman noted that the Club was the Derbyshire Branch of the IAM and that we were governed by the Rules and Regulations of the IAM who provided us with a Group Handbook and guidelines on how to run our Group. A copy of which was available at the Meeting.

Insofar as the Communications Strategy, the Chairman noted that the Club had asked for Volunteers to join the Committee as a Social Media Coordinator but unfortunately no one had yet stepped forwards to take up this position. The Chairman noted that this role was presented being carried out by herself and that as she wasn't technically minded nor had she received any training, the interactions which she had via Social Media with the membership were not as frequent, nor as good as she hoped and this was purely down to the time Commitment which she could offer, having already taken on the role of Chairman.

Phil Fairbrother asked if there would be an Easter Egg Run to the Children's Hospital this year. Luke Tarrant confirmed that there was and that details would be sent out to the Membership shortly.

The date of the next Annual General Meeting was set for Monday 11th March 2019. There being no further business raised, the Meeting Closed at 9.20pm.